

FRESH, HEALTHY FOOD ON EVERY TABLE IN AMERICA

Despite our nation's abundant agricultural capacity, millions lack access to fresh, healthy food.

Big Green is on a mission to grow more food by supporting community-led food production across America. Together, with our network of more than 170 grassroots nonprofits, we increase food security, improve health and wellbeing, strengthen communities, and protect the environment. Since 2011, we've supported thousands of growing initiatives that enable food production in spaces ranging from schoolyards and community centers to patios and vacant lots. We support growers with unrestricted funding, peer networks, and infrastructure to build resilient local food systems.

FUNDING



- We operate a practitioner-informed grantmaking network where community growers and philanthropic partners jointly inform funding decisions for food-growing initiatives.
- Our transparent decision-making process unites experience and transparency, ensuring donor confidence while honoring grower wisdom.

NETWORKS



- Our network is built on partnerships, not silos, where organizations collaborate instead of compete.
- When local leaders share insight, everyone wins, building smarter, more resilient local food systems together.
- Pooled funding and shared support stretch every investment into broader, collective impact across regions.

INFRASTRUCTURE



- We've built standardized garden systems—raised beds, soil, seeds, and tools—for rapid deployment and scalable growth.
- We launch gardens at scale, creating 10, 50, or even 100 in weeks rather than years, producing thousands of pounds of fresh food where it's needed most.
- We turn sites into opportunities to measure food security impact.

\$4.5M

in grants
since 2022

1.5M

Americans
impacted by
growing food

170+

locally-led
partner
organizations

FUNDING & PROGRAMS

FY 2024



community funding

\$3.4M invested into community food systems

In 2024, Big Green deployed over \$3.4M in garden products and funds. We facilitated community-directed grants, learning pathways, nonprofit finance education, and network-building—strengthening local leadership, governance capacity, and long-term community impact.



network programming

114 organizations from 29 states convened.

Big Green's Annual gathering brought together over 200 educators, community leaders, and storytellers to share tools, deepen relationships, and strengthen the long-term capacity of the national network.



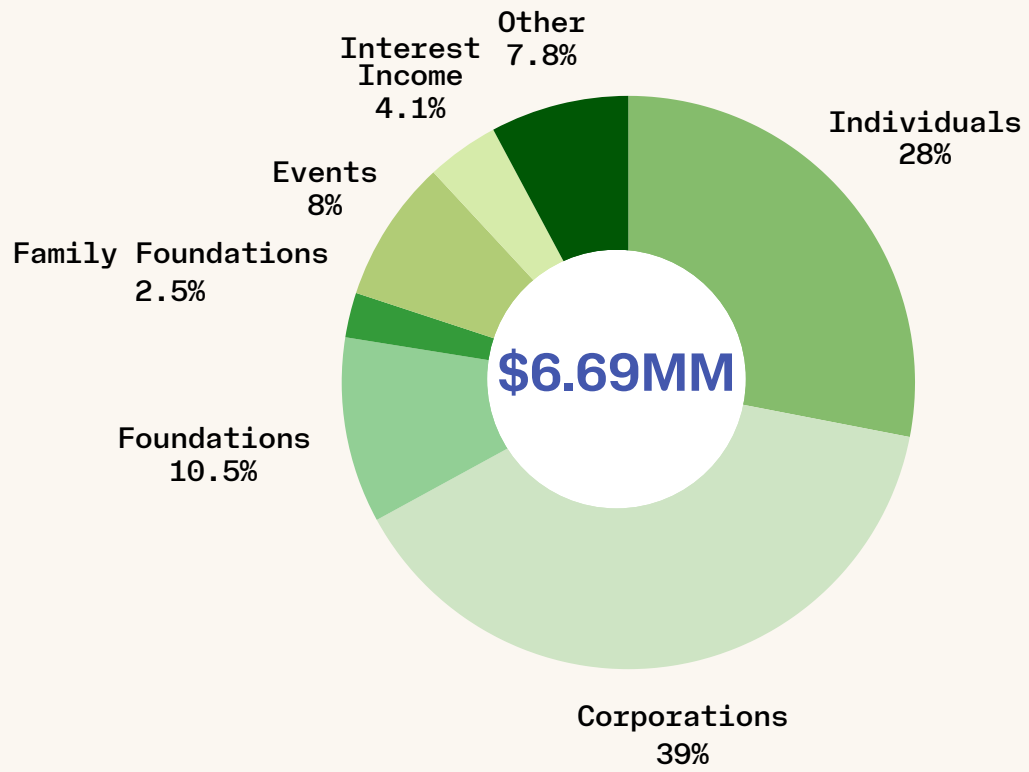
garden beds and community engagement

50,000+ people in 12 cities began growing food.

Big Green supported 73 school gardens, 241 home gardens, 14 community gardens, and 47 community events, more than doubling year-over-year impact through scalable garden models and strong local partnerships.

FINANCIALS

FY 2024



REVENUE

EXPENSES

*In 2024, Big Green experienced unusually high fundraising expenses, largely in connection with generating an overall budget surplus. In 2025, the organization spent 72% of total expenses on programming and in 2026, is forecasted to spend 78% on programming.

