

# VOTER GUIDE

## Summary: How to Vote in This Round

- Visit [biggreen.alloirl.com](http://biggreen.alloirl.com) to get started.
- Log in with the email that Big Green uses to communicate with you. (NO TOKENS NEEDED!)
- You've got 100 seed voting credits to allocate however you like.
- Explore projects by browsing, searching, or filtering the list.
- Add votes directly on a project's page or add to your basket and vote later.
- Adjust your votes anytime during the round — nothing is final until it closes.
- Watch the [live dashboard](#) with real-time results and celebratory emojis .
- Results are published after the round ends — funds follow community priorities.
- Experiment and refine your strategy as you go — you're helping shape the future.

## Welcome to the Big Green DAO x AlloIRL Funding Round

This is your invitation to shape the future of food justice by participating in a transparent, community-led funding process.

The round is hosted on AlloIRL, a platform for participatory resource allocation. AlloIRL supports communities in democratically directing resources based on collective preferences in real time.

You'll be using a voting method called quadratic voting, which helps to capture not just which options people support, but how strongly they support them.

## How Quadratic Voting Works

Quadratic voting lets you express how strongly you support a project. But as you increase your votes, the less additional impact those votes will have. Most elections = One person, one vote. That's great for fairness, but it doesn't tell you how strongly someone feels.

Quadratic voting changes that.

You get a budget of credits – your Seeds. You can use more Seeds on the projects you care about most or spread your love across many. It's up to you.

Quadratic voting helps balance two big things:

- Strength of preference → How much you care
- Breadth of support → How many people care

Projects with both strong and wide support rise to the top.

## Voting Strategies: Choosing Your Approach

There's no single "right" way to vote. Here are a few common strategies:

- **Broad Support:** Vote for many projects with a few Seeds each. This helps widen the distribution of funds and acknowledges many contributors.
- **Focused Impact:** Use many Seeds on one or two projects to make a strong statement.
- **Balanced Strategy:** Blend both – use many Seeds on your top picks and lightly on others you still value.

Quadratic voting encourages you to think holistically. The more votes you place on one project, the fewer projects you'll be able to support – so vote wisely.

## Signing In

You'll receive access via the email address that Big Green DAO has on file for you.

1. Enter your email on the login page.
2. Check your inbox for a login code.
3. Enter the code to access the platform.

If you want to use a different email or can't access the round, just click the button after entering your desired email address to ping an admin to add your email on the backend.

## Explore and Vote on the Allo IRL Platform

This is your main hub for learning about and voting on projects.

### Discover Projects

Search or filter by keyword to find projects that align with your values.

### Read and Learn

Click any project to open its project page. There, you can:

- Read detailed descriptions.
- Explore links.
- Select the number of Seed voting credits, pick your favorite emoji, and press "Plant Seeds" to add your votes to that project.
- Go back to the project page or your basket to modify your Seed voting credit allocation at any time before the end of the round.

### Use the Basket (Optional)

You can also view the projects you've voted for in your basket where you'll be able to see them side by side and modify the number of votes for each project right up until the end of the round. Go to your basket to:

- See all your saved projects in one place.
- Compare them side-by-side.
- Allocate votes to each with care.

Your vote allocations are never final. You can return and adjust them anytime during the round — even after casting them. Just make sure to press “Plant Seeds” to register the change.

## **The Dashboard: Watch the Round Unfold**

The Dashboard is a real-time visualization of community activity. Here’s what you’ll see:

- X-axis = time across the round.
- Dots = individual vote allocations as they happen.
- Left side: live list of voters participating.
- Right side: leaderboard of projects by total support.
- Below each project: estimated grant awards, based on current votes.

This creates a living, breathing portrait of community priorities.

## **Emojis: Make It Joyful**

When you vote, you’ll pick an emoji to go with it. On the Dashboard, your emoji will burst like a piñata when your vote lands — celebrating your participation in a playful, visible way.

## **During and After the Round**

- You can adjust your votes anytime before the round ends.
- Once the round closes, votes are tallied.
- Grant allocations are published and funds distributed based on the final vote totals.

Your votes aren’t locked until the round ends. Keep exploring, voting, adjusting, and staying engaged.

Keep track of the leaderboard and adjust your votes to push the projects you believe in to the top.

## **Wrapping Up: Simple, Dynamic, and Community-Driven**

You’ve just participated in a groundbreaking form of philanthropy:

- Transparent
- Accessible
- Participatory
- Regenerative

Your voice matters — and your votes shape real outcomes.

Together, we’re experimenting with new tools for collective intelligence and resource allocation. This is just the beginning.

We’re honored to work with you. Let’s keep growing, learning, and leading — together.

## **The Rules: Common FAQ'S**

### **Q: Who can vote?**

A: Any organization previously granted by Big Green DAO.

### **Q: Can we vote for our own application?**

A: NO! Any seeds cast by an organization for its own application will be removed.

### **Q: What do the “restricted and unrestricted” categories mean?**

A: Restricted means the proposal is a project dedicated to growing food in an organization that has a broader mission. Ex: We are a faith-based organization and have an urban farm we operate as a resource for our community to learn in and harvest from. The only restriction on this grant is that it must be allocated toward the project in the application.

Unrestricted means the entire organization has a mission aligned to growing food, so the grant is unrestricted for the organization to use as it deems appropriate in the direction of their mission.