



2022-2023

IMPACT REPORT



LETTER FROM THE CEO

This year, Big Green celebrated a major milestone, one that we have been working toward for a long time. Since 2011, when we built our very first school garden, Big Green has helped half a million people learn to grow food.

That is 500,000 people who have been empowered to improve their nutrition and food security. 500,000 people who have experienced the emotional and mental health benefits of gardening. Who have spent time outdoors, connecting with nature and the world around them. Most importantly, that is 500,000 people who have connected with each other – growing together within deep community networks.

The community we have grown over the years is more powerful and more passionate than we ever could have imagined. For twelve years we have surrounded ourselves with dreamers and doers, advocates and teachers, idealists and change-makers. Thank you for being a part of our community; we are profoundly grateful.

Growing together,

Kimbal
KIMBAL MUSK

CEO & Chairman



SCHOOL GARDENS

Our Jumpstart program provides grants to schools to kick off or reinvigorate their garden programs so that kids can grow food at school.

Grants are paired with our one-of-a-kind raised bed Learning Gardens. These easy-to-build outdoor classrooms ensure a successful, low-maintenance environment to teach and learn.



Our garden serves as both a learning and play area, that connects children to themselves, to each other, and to the natural world and that builds awareness of topics like environmental and food justice.

- Jumpstart Grantee

WHERE WE'RE GROWING



2022 - 23 IMPACT

123

SCHOOLS SUPPORTED

23

NEW GARDENS BUILT

28K

PEOPLE GROWING FOOD AT SCHOOL

BIGGREEN.ORG/JUMPSTART

HOME GARDENS

New in 2022 this initiative, called Million Gardens, sends raised bed gardens and grow bags directly to people's homes, so families can grow nutritious, affordable, culturally relevant food at home.



2022-2023 IMPACT

2X

increase in the amount of vegetables kids eat when they're homegrown

1660

families who received a home garden in partnership with Big Green in the first year

\$677

average annual savings of a home gardener on the cost of fruits and vegetables

HOW IT WORKS:

PARTNER LOCALLY

Big Green works in collaboration with excellent local nonprofits to deliver Million Gardens, partnering with organizations who work with families, have distribution capacity, and are already offering programming to support health and nutrition.

GARDEN DISTRIBUTION

Big Green distributes gardens in neighborhood cohorts across the community directly to homes and through distribution events, providing everything a family needs to start growing. Big Green supplies garden beds or bags, soil, seeds, garden tools, and education in partnership with the local entity.

GROWING TOGETHER

In 2022 and 2023, Big Green implemented Million Gardens for the first time in Brownsville, TX, Austin, TX, Aurora, CO Miami, FL and Memphis, TN. In the first year, we served 1,660 households and over 4,000 people with home garden beds and supplies plus access to ongoing training and education and a supportive community of neighbors to garden alongside!

BIG GREEN DAO

Launched in November 2021, the Big Green DAO is the first nonprofit-led philanthropic DAO in the world.

Inspired by the power of decentralization and the potential of blockchain technology to scale philanthropy, we created the Big Green DAO to find a more efficient and equitable way to support organizations growing food. We rely on the wisdom of practitioners to make decisions and grow a thriving community of grantees.

Members of the DAO Community are working on the frontlines of their communities every day to grow food and feed people. The Big Green DAO supports that work with funding, peer collaboration, capacity building, and visibility to further their missions and scale their impact.



2022-2023 IMPACT

\$2.15M

dollars equitably granted through a decentralized decision making process

115

grassroots organizations who received funding and community support

\$19K

average grant size awarded through the Big Green DAO in FY23



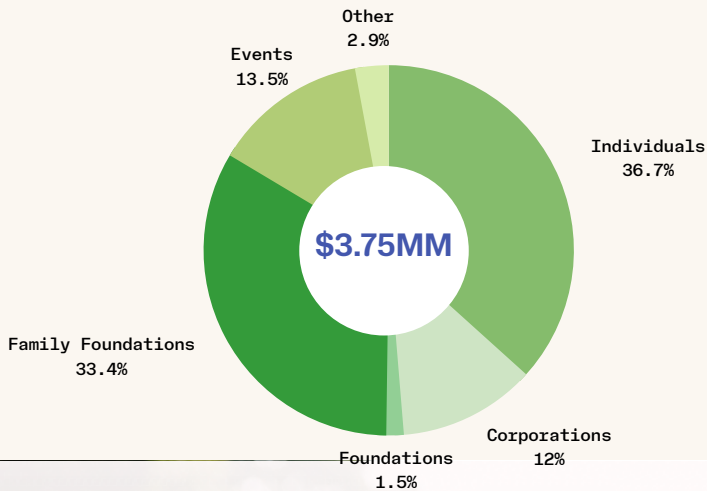
Big Green's DAO is so worth it, it helps us articulate a value system for growing fresh foods for our children. It helps us form networks and alliances with like-minded people. Recipients being included in the selection process for future grant seekers is empowering and sustainable in our efforts to build a network of people who teach children to grow and eat quality fresh food.

- Sister Terri Ali, Mohammed Schools of Atlanta

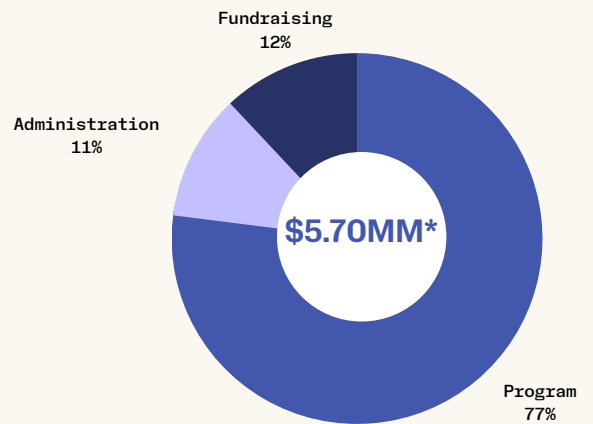
FINANCIALS

FISCAL YEAR ENDING JUNE 30, 2023

REVENUE



EXPENSES



*the difference in expense and revenue for FY23 is related to a large restricted fund established in FY22 for use over several years.

