



LESSON 14: BUSINESS PRESENTATION PREP

Duration: Two 50-minute class periods

Overview: Students will have time to work in their group to finalize their presentation.

Essential Question: What business or event will be most effective for our class?

Objectives – Students will:

- Review the concepts learned during Real Food Lab.
- Summarize the critical elements of their real food business into a presentation.
- Collaborate with team members to determine how to effectively convince the audience to select their idea to move forward into implementation.

Materials:

- Computers, one per student group or student
- Lesson slide deck
- PowerPoint or Google Slides for presentation deck preparation
- Student Workbooks
- Pencil or pen

Beforehand:

- Gather Student Workbooks
- Review lesson, lesson deck, and teacher notes

Teacher Notes:

Keep students focused and on task by having check-ins, checkpoints, pacing guides, and task lists.

Introduction (10 minutes)

1. Instruct students to open their Student Workbooks to Lesson 14. Review today's Essential Question and Objectives.
2. Give students 5 minutes to complete the Launch, during which students will think about the design challenge and describe how their business meets the design challenge requirements.
3. After 5 minutes have passed, ask one person from each group to share their answers.

Presentation Prep (40 minutes):

1. Guide students through the presentation rubric. First they will work in pairs or their groups to review the rubric and generate questions using this process:
 - Underline any terms you need clarification on.
 - Highlight the parts of the presentation you may need assistance with or that will be most difficult for you.
 - Record questions in the margin about any part of the presentation you would like the teacher to talk about with you or your group.
2. Take time for each group to share their questions and identify terms. Determine the best strategy to address those questions. It may be appropriate for this to be a whole group activity for part or all of the Q and A. It may also be good to connect with individual groups to address specific questions during work time.



3. Guide students to their devices and open the slide deck. Clarify the ways that the slides can be altered or customized. This is a local decision, but ensure that all students understand the distinction between required content and optional extensions or customizations.
4. Presentations should be up to 10 minutes long.
5. All students in the group are required to participate in the presentation.
6. Provide remaining time for students to begin creating the presentation.

Student Reflection (10 minutes):

With 5 minutes remaining, ask students to save their work and log out. Guide groups to complete the reflection in their Student Workbooks.

