



Essential Question: How does entrepreneurship relate to our school garden and real food plan?

Objectives – Students will:

- Analyze real food business case studies.
- Determine the problem(s) the business is trying to solve and its solution to that problem.

Launch: View the video clip on The Sioux Chef and answer the following questions.

1. What are the products or services offered by The Sioux Chef?:

2. Based on the products or services The Sioux Chef provides, what problem(s) is the business trying to address?

3. What solutions does The Sioux Chef use to address those problems?



LESSON 4: CASE STUDY PROBLEM & SOLUTION

STEP 1. You will have about 20 minutes to review five Real Food Case Studies. As you read them, complete the chart below. You will share your results with other students.

BUSINESS NAME	BUSINESS PROBLEM	PRODUCT OR SERVICE	BUSINESS SOLUTION

STEP 2. Select a real food case study that you are most interested in or inspired by. Keep in mind, the case study you select will be used throughout the unit and will serve as inspiration for your real food business.

1. My real food case study business name:

2. Why did you select this case study? Include what is important and/or inspiring about it.