



Essential Question: How does entrepreneurship relate to our school garden and real food plan?

Objectives – Students will:

- Define the relationship between problems and solutions.
- Explain how solutions can be used to solve real food issues.
- Create definitions for real food and social responsibility.

Launch: Your neighbor is a retired man who lives alone. He recently decided to visit family out of state for the summer. He is worried about what will happen to his garden while he is gone. He has asked you to care for his garden and is willing to pay you. You are a busy person and may not be able to do all the work yourself. How might you solve this problem?

1. Identify the problem.

2. Brainstorm ideas for how you can help solve the problem.

3. Based on your ideas for solving the problem, how much will you charge your neighbor to ensure the garden remains in great shape over the summer?



LESSON 3: ENTREPRENEURSHIP INTRODUCTION

STEP 1. Congratulations! Now you are thinking like an entrepreneur! An entrepreneur is someone who creates and runs a business that solves a problem they have observed. This can be either a product or a service. Use the table below to brainstorm four products and four services that already exist that are related to the neighbor's problem. If you know some, write down the names of companies that provide the products and services.

Product:	Product:	Product:	Product:
Business Name:	Business Name:	Business Name:	Business Name:
Service:	Service:	Service:	Service:
Business Name:	Business Name:	Business Name:	Business Name:

STEP 2. On the first day you report to work in the garden, you enter the apartment to get the notes your neighbor left behind and notice there is a lot of food out on his counter and in the refrigerator.



What do these foods have in common? Use the box below to brainstorm your ideas.



LESSON 3: ENTREPRENEURSHIP INTRODUCTION

What do these foods tell you about what your neighbor might believe or value about food?

STEP 3. What are some words you would use to define real food?

STEP 4. Watch both videos and gather information about the real food businesses featured. Answer the questions below for each of the real food businesses.

What is social responsibility? Developing business practices that create a positive relationship with the populations served.

	FoodCorps
What problem is it solving?	
How does it solve this problem?	
Does this business or organization provide a product or a service?	
How is this business or organization socially responsible?	



Karen Washington: Garden of Happiness / BUG: Black Urban Gardeners

What problem is it solving?

How does it solve this problem?

Does this business or organization provide a product or a service?

How is this business or organization socially responsible?

Student Reflection: What inspired you about the entrepreneurs you saw in this video? Use some of the words we are learning to describe how this connects to our garden and what we can do to create a social enterprise (socially responsible, social entrepreneurship, social enterprise, stakeholder, shareholder, problem/solution, product, service, real food).

