



**Essential Question: What business or event will be most effective for our class?**

**Objectives – Students will:**

- Review the concepts learned during Real Food Lab.
- Summarize the critical elements of their real food business into a presentation.
- Collaborate with team members to determine how to effectively convince the audience to select their idea to move forward into implementation.

**Launch:** Revisit the following questions that were presented at the start of this experience in order to help students focus on the presentation and final decisions for their real food business proposal.

**1. WHY** are you creating this business? Is it in the service of others and is it socially responsible?

**2. WHAT** impact will your business have on your community?

**3. WHO** will benefit the most from the outcomes that stem from your business?

**4. HOW** does this business effectively solve social problems?



**Step 1:** Locate the Final Presentation Scoring Rubric in your Student Workbook. With a partner or as a group, review the parts of the rubric.

- Underline any terms you need clarification on.
- Highlight the parts of the presentation you feel you may need assistance with or that will be most difficult for you.
- Record questions in the margin about any part of the presentation you would like the teacher to talk about with you or your group.

**Step 2:** With guidance from your teacher, access the presentation slide deck. Take time in your group to assign slides to each group member and begin working on the slide deck.

**Student Reflection:** What was accomplished today? What tasks must be done tomorrow?

