



Essential Question: What kind of business or event will we create using our Learning Garden?

Objectives – Students will:

- Summarize and present their real food business plans to peers.
- Adjust their business plans based on feedback from their peers.

Launch: How did your case study influence or inspire your real food business plan?

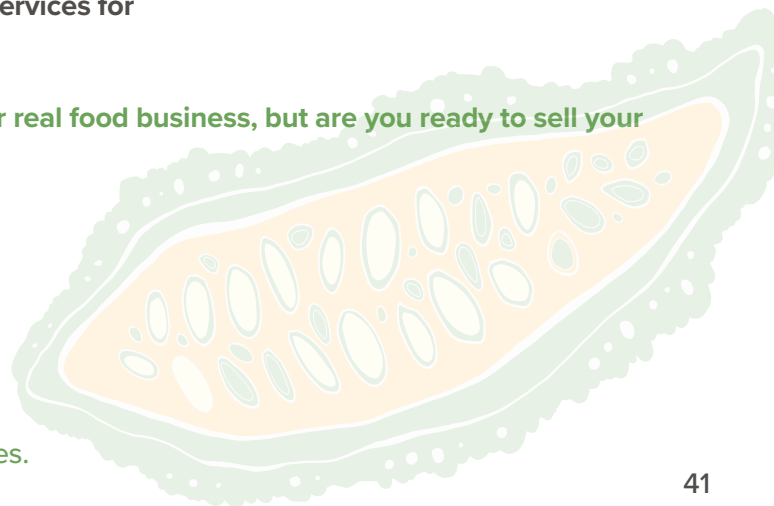
Step 1: You have designed most of the elements of your real food business, but are you ready to sell your product or service?

Create a presentation on easel paper and gather peer feedback. On your easel paper, include:

1. Name of your business
2. Description of your business
3. The direct connection to your Learning Garden
4. Your target market
5. Your unit of sale
6. Your total fixed expenses
7. Your total variable expenses
8. How much you will sell your product or services for

Step 2: You have designed most of the elements of your real food business, but are you ready to sell your product or service?

Note: The next page is a blank page for planning purposes.





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