



LEARNING GARDEN FARM STAND

WHY HOST A FARM STAND?

Hosting a student-led Learning Garden Farm Stand at your school is a great way to engage the entire school community with your Learning Garden. A Learning Garden Farm Stand at your school will allow students, families, and other community members to bring home Learning Garden produce. A Learning Garden Farm Stand supports a healthy school culture in the following ways:

1. Strengthen the connection between growing and eating, demonstrating that food does come from plants we grow. Not only do students and community see the connection, they prove their own ability to nourish themselves and their community.
2. Promote engagement between students, parents, and community on your school property. Bring community members and volunteers to your school to support and celebrate the accomplishments of your students with your Learning Garden.
3. Students take pride in seeing the efforts they have put into their education and the Learning Garden provide value for their families, community, and themselves.
4. Support district health and wellness policies by providing opportunities for healthy fundraisers, physical activity outside of recess or gym, and access to healthy foods.

GETTING STARTED

Schools are encouraged to start slowly and informally with their Learning Garden Farm Stand. We suggest setting up your first Learning Garden Farm Stand as a one-off activity during a school-wide family or community event (i.e. open house, family math night) or after-school during student pickup. Hosting one-off Learning Garden Farm Stands is a great way to get a feel for how it works at your school and within your community, setting you up to move towards hosting a regularly occurring Learning Garden Farm Stand.



Transactions, the buying and selling of produce, will be an important part of your Learning Garden Farm Stand. There are two transaction methods:

1. Learning Garden Farm Stand is staffed by students & teachers, transactions are formal.
2. Produce is left out at the Learning Garden Farm Stand, transactions are on the honor or pay what you can system.

Note: wherever fundraising is concerned it is your responsibility to follow your district policies.



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CLASSROOM ENGAGEMENT

Literacy. Communicate information learned through experience and research, practice speaking and listening to customers, design marketing materials to include objective and subjective information, convey information in different formats.

Math. Harvest tracking (counting, weighing, measuring, graphing), accounting and money handling, garden planning and tracking (seed spacing, growth tracking, germination rate)

Science. Plant lifecycle, garden and plant experimentation, scientific method, plant needs, photosynthesis, plant reproduction, ecosystems, seasonality, weather, engineering, earth's systems, human effects on earth's systems, sustainability.

Art. Build a farm stand, design posters and marketing material, create garden signs, set up table displays, paint or mosaic your Learning Garden.

Diverse Learners & English Language Learners. Engage through five senses, learn and practice new vocabulary in a hands-on, immersive environment.

Character Building. Develop relationships built on responsibility, skill-sharing, and healthy living, gain confidence to take initiative, manage projects, and collaborate cooperatively.

SCHOOL COMMUNITY ENGAGEMENT

Students. As students work collaboratively to develop your Learning Garden Farm Stand while also growing food in your Learning Garden for their families and teachers, students invest their time, energy and creativity into the entire project. This personal investment evolves into a deep sense of pride, contributing to their own health and the well-being of their peers.

Parents. Send invitations and letters home about your Learning Garden Farm Stand and include ways for parents to volunteer. Promote wherever parents and families gather: at PTA meetings, sports events, bilingual advisory committees, Parent Centers, etc.

Teachers and Staff. Encourage teachers and staff to come to your Learning Garden Farm Stand and support your school community during morning meetings or in a school flyer and include ways for teachers to get involved or volunteer.





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MARKET PRICES

Schools can set price points for their Learning Garden Farm Stand that best meet their needs, considering the financial capacity of the school community. We strongly encourage schools to sell below market price to encourage healthy, seasonal eating straight from your Learning Garden. An easy and practical solution is to sell most items at \$2 and package or bunch accordingly.

As a reference, the market prices for standard Learning Garden crops are listed below.

Crop	Price (per lb.)
Arugula	\$8.00
Swiss Chard	\$3.00
Collard Greens	\$3.00
Kale	\$3.00
Lettuce, head	\$5.00
Lettuce, leaf	\$5.00
Mustard Greens	\$3.00
Spinach	\$8.00
Beans	\$4.00
Beets	\$3.00
Carrots	\$4.00
Cucumber	\$2.00
Garlic	\$4.00
Pepper, hot	\$4.00
Pepper, sweet	\$3.00
Radish	\$2.00
Scallion / Green Onion	\$2.00
Tomatoes	\$2.00

Crop	Price (per oz.)
Basil	\$0.50
Chives	\$1.00
Cilantro	\$0.50
Dill	\$0.50
Lemon Verbena	\$0.75
Mint	\$0.50
Oregano	\$0.75
Parsley	\$0.50
Rosemary	\$1.00
Sage	\$0.75
Thyme	\$0.75
Calendula	\$3.00
Nasturtium, flowers	\$0.25 each
Nasturtium, leaves	\$3.00
Signet Marigolds	\$3.00
Violas	\$3.00
Bachelor Buttons	\$3.00
Micros Greens	\$2.00

